

Jason Lang

Product Design & Design Leadership

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SUMMARY

I'm a full stack product designer and design team leader. I specialize in mobile and web apps, with deep experience in connected hardware, consumer and enterprise software.

I am comfortable working directly with founding and senior leadership to define and execute product strategy and delivering on that vision as an individual contributor. I also enjoy leading and growing multidisciplinary design teams.

While much of my experience is focused on designing native mobile experiences, I have a broad skill set covering mobile, web, print, and motion design. I am an advocate for design best practices and for top shelf user experience.

EXPERIENCE

Anova Culinary • UX Design Manager

September 2018 - Present, Remote

As UX Design Manager, I work cross-functionally with the entire company to improve the user and customer experience. I've led software design on two successful connected hardware launches (Anova Precision™ Cooker Pro and Anova™ Precision Oven). Most recently we launched the brand new Anova Oven app, which I designed from the ground up. I partner with the marketing team to execute creative assets for launches, improve the ecommerce experience, and many other revenue generating projects. As a manager, my team and I are responsible for all software, packaging, marketing and branding efforts at Anova.

Collage.com • Sr. Designer

August 2017 - July 2018, Remote

I was responsible for the user experience and visual design of all new features. My focus was split between the browser based design tool and the ecommerce platform, working with product managers and Jr. Designers on each project. I led revenue increasing changes to key customer workflows, improved the ecommerce experience, and implemented design standards and best practices for the team.

InVision • Product Manager

August 2016 - August 2017, Remote

I led two internal product teams. One team focused on InVision's mobile app and mobile strategy and the other focused on communication and collaboration. I worked with an engineering counterpart, the product team and company leadership to design, test, build and validate features and improvements to the product.

Zinc (formerly Cotap) • Director of Design

May 2013 - July 2016, San Francisco

As first employee and designer, I led product direction and design implementation for Zinc (formerly Cotap). As the company grew, I hired and managed a team of designers who worked on all aspects of the product and marketing. I also established and managed best practices for our design system.

Yammer (acquired by Microsoft) • Sr. Visual Designer

April 2012 - May 2013, San Francisco

As a designer on the product team I worked with Product Managers and design peers to build features for the front end web platform. I also focused on a new direction for the iOS and Android applications.

Posterous (acquired by Twitter) • Visual Designer

June 2011 - March 2012, San Francisco

I designed user facing themes and largely focused on Posterous Spaces web and mobile interfaces.

EDUCATION

Southern Adventist University

2006-2011

B.S. Interactive Media, B.S. Graphic Design